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**Gymshark**

Blythe Valley Business Park

B90 8AB, Birmingham

**Re: Cyber Security Placement - Programme at Solihull, Birmingham**

**25.03.2023**

Dear Hiring Manager,

I am a 2nd year undergraduate (BSc) student of computer science with cyber security at Huddersfield University, UK. I am particularly committed to my career development in cyber security, and as a result can efficiently work well in both individual and team learning situations. I am applying for the Cyber Security Placement Programme at Gymshark, as advertised on your website. I believe that the skills and experiences I have gained make me an ideal candidate for this placement.

In my studies, I have developed a strong foundation in various areas of computer science, including network security, cryptography, and web application security. Also well-versed in programming languages such as Java, Python, and C++, which has given me the technical skills required to excel in the field of cyber security. Additionally, I have several scaled projects outside my studies, which I have worked on both independently and in a team. Besides, studying computer science has provided me with valuable experience in the industry.

Furthermore, I am aware of the importance of staying up to date with industry trends in cyber security. With the rise of digitalization, I understand that the need for cyber security professionals will only continue to increase. In particular, the growing demand for cloud security and the emergence of artificial intelligence (AI), in cyber security are trends that I believe will shape the industry in the foreseeable future. As someone who enjoys keeping up with the latest industry developments, I am excited about the opportunity to work with Gymshark, a company at the forefront of innovation in the fitness industry.

Fuelled with an exceptional e-commerce platform, built by distinguished tech experts, it would be a great honour to be trained by your industry leading experts and become a valuable member of your team.

As a consumer, I adore Gymshark's products and have been surprised to learn from my friends in Germany that they too use them. One of my favourite products for men is the Gymshark Training Shorts, which offer both style and comfort, and I also appreciate the quality and durability of the Gymshark Half Zip Top.

Moreover, as a private limited company, Gymshark needs a resolute cyber security team to protect its assets, customer data, and ensure compliance with industry regulations. Gymshark was recognised as the private company with the fastest-growing profits in the UK in 2021, and its estimated annual revenue is currently £300 million per year.

Through its body conditioning training app, the startup has created an online training community, which provided an alternative solution amid physical gym shutdowns during the Covid-19 lockdown, and Gymshark has over 6.4 million followers across social media platforms. These numbers highlight the importance of having a strong SIEM of cyber security in place.

Aside from my technical skills, I am also someone who values teamwork and communication. Furthermore, my involvement with several group projects have helped me to develop strong collaboration skills and effectively communicate with team members. Additionally, I am a dedicated individual who is able to manage my time effectively, as demonstrated by my ability to balance my studies with my business venture. Outside of my academic pursuits, I am also an active gym-goer and understand the importance of fitness and wellbeing. I believe that this aligns well with Gymshark's core values of promoting a healthy lifestyle and personal development. It would be a dream come true to operate and join the Gymshark family and to contribute to the success of the Cyber Security Team. I take tremendous pride in my work being accountable for my actions and I would gladly like to do my placement with your dynamic team.

I would be grateful if you would give my application a favourable consideration.

Yours faithfully,

Clinton Opara